



For Immediate Release

HungryPotato.com Announces New Restaurants Including Legendary Los Angeles & New York City Hot Spots

Los Angeles, CA (August 4, 2008) – The nation's leading web source for Authentic Restaurant Merchandise, HungryPotato.com, today announced new high-profile additions to its roster of Restaurant Partners. Among the new additions are the famous **Carney's** Hot Dog and Hamburger Train in Los Angeles, (Food Network favorite) **Baby Blues BBQ** in Venice, CA, L.A. classic since 1965 **Stan's Donuts** (Forbes' Top 100), New York City's renowned **Life Café** (as featured in hit movie and Broadway musical, "RENT") and NYC's Lower East Side original, **Max Fish**. For the first time, customers will be able to purchase Authentic Restaurant Merchandise online from these legendary hot spots via HungryPotato.com.

"Restaurants are discovering that HungryPotato.com is the destination web-shoppers turn to for Authentic Restaurant Merchandise," says the company's President and Founder, Mari Prentice. "A Restaurant Partnership with HungryPotato.com helps broaden exposure and provides an additional profit source from promotional merchandise with minimal effort or set-up cost."

Other Restaurant Partners include local legends and tourist must-stops that have been featured on the Food Network including: **Early Girl Eatery** in North Carolina which has been featured on Rachel Ray's "Tasty Travels"; **Wooden Knife Company** in South Dakota which was featured on "The Best Of"; **Baby Blues BBQ** in California and **Red Arrow Diner** in New Hampshire as featured on "Diners, Drive-Ins and Dives"; and **The Bunnery** in Jackson Hole, Wyoming which was featured on "\$40 a Day".

HungryPotato.com makes t-shirts, mugs, cookbooks, and gift cards available for food enthusiasts across the nation who may not have access to the actual location, prefer to shop on the web, or wish to send a gift and can utilize HungryPotato.com's Gift Message and Wrap services. Restaurant owners looking for an edge for their marketing and merchandising reach have turned to HungryPotato.com for its innovative, web-based profit source.

The company offers complete webstore services to its Restaurant Partners, which includes all web marketing costs, merchandise photography, order processing, merchandise storage, sales and shipping, and Customer Service.

Created in April 2006 by President and Founder Mari Prentice, HungryPotato.com is a California-based website offering restaurants an additional sales outlet for their Authentic Restaurant Merchandise such as cookbooks, specialty sauces, logo t-shirts and mugs,

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and consumers a one-stop shopper-friendly website for these goods.

About HungryPotato.com, LLC

Headquartered in Los Angeles, CA, HungryPotato.com is the leader in complete webstore services for eating and drinking establishments and singular web-shopping destination for Authentic Restaurant Cookbooks, T-shirts, Mugs, Gift Cards and more. For more information, visit www.hungrypotato.com or call 877-8-POTATO.

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